

The Technology

Behind Media Prima's Online TV-on-Demand Services

Congratulations to Media Prima Group on their launching of "Catch-up" TV services. Come September 9, TV3, 8TV, NTV7 and TV9 will offer Online TV-On-Demand services on their websites:

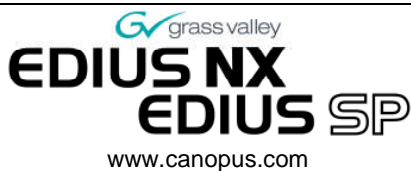
www.tv3.com.my, www.8tv.com.my, www.ntv7.com.my, www.tv9.com.my

Missed your favourite TV programmes ...no problem. This service will enable users to catch up their favourite terrestrial network shows anytime and anywhere. Users will be able to view previously screened programmes at near broadcast quality.

All that you require is a computer with broadband or high speed Internet connectivity to enjoy shows either at affordable prices or free.

Shows broadcasted on local TV will be streamed online or uploaded to a hosting website in the U.S. for worldwide viewing and paid downloads will enjoy broadcast quality resolution available for only a small fee.

The above service is made possible by a group of highly creative and innovative team which is part of a new department called New Media, using cutting edge technology and infrastructure support from the integration of the following products, supplied and installed by Graphics Vision (M) Sdn Bhd.



Real Time Non Linear Video Editing and Ingest workstation



High Speed Multi File Format Transcoding Software Engine



Award winning Shared Storage for Collaborative Editing.



High Speed Universal Media Transcoding Engine



Capture, Encoding, Transcoding, Streaming, Any Media and Content regardless of File Formats.



File Delivery at the Safest & Fastest possible time



For Live Advertisements/Commercials Insertions and Replacements

We are pleased that Media Prima Group has selected the solutions from Graphics Vision (M) Sdn Bhd as the core technology to power their new Online TV-On-Demand services – Catch-up TV.

Email us at gvision@pc.jaring.my if you prefer us to communicate by email