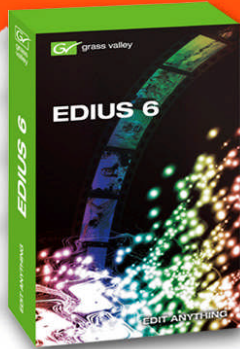


# Crossgrade Promotion



# EDIUS 6

## New Promotional Package of EDIUS 6 (Limited Time Offer)

**Grass Valley™** has announced that, as part of a special competitive upgrade promotion, users of Apple's Final Cut Pro, Adobe Premiere, Sony's Vegas and Avid's Media Composer can now upgrade to EDIUS® 6 nonlinear editing program for just **RM1,399**.

Thanks to the new promotion, which is only available through the end of this year, users upgrading can enjoy all of the real-time signal processing and multi-format support (on the same timeline) of the EDIUS system's suite of professional tools.

"We're committed to the professional production marketplace for the long term and will continue to advance the program's many capabilities for the benefit of our customers, and anyone that wants to produce high-quality content faster and more efficiently." said Charlie Dunn, Executive Vice President of Products for Grass Valley.

For users of Intel's Second Generation Core Processor, EDIUS has extended support for Quick Sync Video Hardware H.264 video encoding of MP4 files to complement the AVCHD acceleration introduced in EDIUS 6 version 6.02. Users will be able to enjoy faster than real-time encoding of videos for iPhone, Play Station Portable, as well as H.264/AVC videos up to 1920x1080p50/60.

EDIUS 6 nonlinear editing software is designed to meet the demands of the broadcast production environment and independent editors requiring the highest quality and real-time performance in an easy to use application.

Effective Date: **Current till Dec 31st 2011**

This crossgrade promotion will provide **EDIUS 6** at a price of **RM1,399** for current users of the below editing software:

- **Adobe Premiere**
- **AVID Media Composer**
- **AVID Liquid**
- **Sony Vegas**
- **Apple Final Cut Pro**

Note: Proof of ownership of 3rd party software is required for purchase.  
(\*This package is not for users with previous versions of EDIUS.)

- a. For Adobe Premiere users, please take a photo of the CD key label. For Adobe CS user which include Adobe Premiere, please take a photo of the CD key along with the CS Suite package list.
- b. For all other software, please furnish a photo of the CD package and CD key to qualify for the purchase.

**FIRST 30 CUSTOMERS TO CONFIRM THE PROMOTION ORDER WOULD RECEIVE A EDIUS KEYBOARD FREE!!!**