

2014 NAB Show Highlight



Conferences April 5 – 10, 2014

Exhibits April 7 – 10, 2014

Las Vegas Convention Center, Las Vegas, Nevada USA

Datavideo

booth: **SL3325**



Datavideo will be releasing a number of new products at NAB 2014 including the new switcher **SE-2200**, an affordable HD 6-Ch switcher. Other new products include the **DVK-300HD** (Standalone HD/SD Chromakeyer device), **TC-200 + CG-200** (HD/SD Character Generator Kit – best for laptop!), together with all the Datavideo switchers & mobile video studio + Converters, HDD recorders, and many more.

Digital Rapids

booth: **SL5625**



In NAB 2014, Digital Rapids will showcase the newest generation of Digital Rapids' award-winning StreamZ Live encoder family: **StreamZ Live 4000EX** featuring rich adaptive streaming format support for reaching viewers on the broadest range of devices, from 'smart' TVs and desktop computers to tablets, game consoles and mobile phones.

Designed to be flexible & future-proof, the StreamZ Live 4000EX is built on the powerful software architecture of **Kayak technology** platform & is easily upgradeable to support new formats, features and technologies as they emerge - from HEVC, MPEG-DASH & the Cloud to 4K Ultra HD & beyond.

EditShare

booth: **SL5709**



Come to EditShare booth at NAB 2014 and learn how **EditShare's shared storage, Flow media asset management, Ark backup and archiving tools and Geevs multi-camera studio solutions** are making production & post-production environments more productive & creative than ever before.

EditShare will be demonstrating the **EditShare Storage v7** with a totally new and intuitive EditShare Connect interface, **Flow 3** Media Asset Management, **ARK** Integrated Archiving - Tape And Disk, and Advanced Multi-camera Studio Management with **Geevs**.

Grass Valley

booth: **SL206**



At NAB 2014, Grass Valley will provide hands-on tutorials & demonstrations:

- **GV Director** Nonlinear Live Production System, a multipurpose production platform that combines the functionality of a switcher, video server, graphics generator, and multi-viewer in one seamless application.
- **EDIUS 7** Multi-format Nonlinear Editing Software, which is already capable of handling 4K and 8K content.
- **T2** Intelligent Digital Disk Recorders, combining advanced nonlinear production features with VTR-like controls, with multiple playback/record channels.
- **ADVC G-Series** Digital Video Converters, designed to manage a variety of different A/V tasks and suited to events and staging, corporate AV centers, and broadcast display applications.

OASYS

booth: **N820**



With nearly 25 years of experience, OASYS are the pioneers of automated playout solutions. OASYS develop safe, secure & supported solutions for TV broadcasters and transmission centres.

OASYS will be showcasing **Chameleon**, its innovative integrated playout platform at NAB 2014. Chameleon consolidates relevant OASYS software into an optimal configuration for each of a variety of channel playout requirements. Chameleon integrated automated playout solution replaces the need to engage with multiple vendors and OASYS servers can be quickly reconfigured as broadcast workflows change & evolve, guaranteeing a return on investment for customers.